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NEWS RELEASE

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New Resource CDs Announced By Thern

Discs Available at 2008 GEAPs Show

January 28, 2008, WINONA, MN. - Customers and operators in the grain handling market will soon have access to a new Thern marketing resource. The crane and winch manufacturer has announced a new literature resource CD to be made available during the upcoming GEAPs Show in Omaha.

“The demand for product information is always high”, says Scott Thelen, Sale Manager for Thern. “By making our market literature available electronically on CD, we are meeting that demand up front.”

The discs will feature market specific sales sheets, catalogs and product specifications for hand winches up to 10,000 lbs, davit cranes and electric winches, including HS and WS Series models popular in the grain market. Information for popular grain industry applications such as chute and barge positioning, temporary grain tent storage operation and rail car pulling will also be included.

All product literature is currently available to customers in printed format by request through Thern.

Celebrating its 60th Anniversary in 2008, Thern, Inc. is a major designer and manufacturer of winches, cranes and hoists for virtually any industrial application. Founded in 1948, Thern is headquartered in Winona, MN. and markets its products worldwide. Learn more about Thern products at www.thern.com or contact us via email at info@thern.com or call 1-800-843-7648.

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For more information, contact:

Scott Thelen

Thern, Inc.

Phone: 507.454.2996 x222

sthelen@thern.com

Liv Tollefson

Linnihan Foy Advertising

Phone: 612.238.3003

liv@linnihhanfoy.com

